

citoyen libre > Expression
l'art dans l'espace public l'é
Art
citoyenne Individu société de l'espace public l'éducation
Incubateur droit de l'artiste > culture > professionnalisation
obligation démocratisation de la culture État de droit
civisme création art économie humain
régionalisation reddition des comptes



ACTIVITY **REPORT** **2017**



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RACINES

THE

ASSOCIATION

Racines is born from the desire of Moroccan cultural actors who are convinced that the issue of culture is common to african and arab countries : weakness of cultural policies, lack of involvement of the states, non-recognition of culture as a human right, weak creative industries, lack of protecting artists' rights...

VISION

Racines advocates on the national, regional and international levels for:

- The promotion of access to culture for all as a universal human right.
- The promotion of culture as a vector of democracy and human, social and economic development.
- Advocacy for the implementation of cultural policy in Morocco
- Advocacy for an efficient cultural economy and creative industries for artists and professionals.
- Advocacy for the status of the artist, for their rights and for freedom of expression and creation.

OBJECTIVES

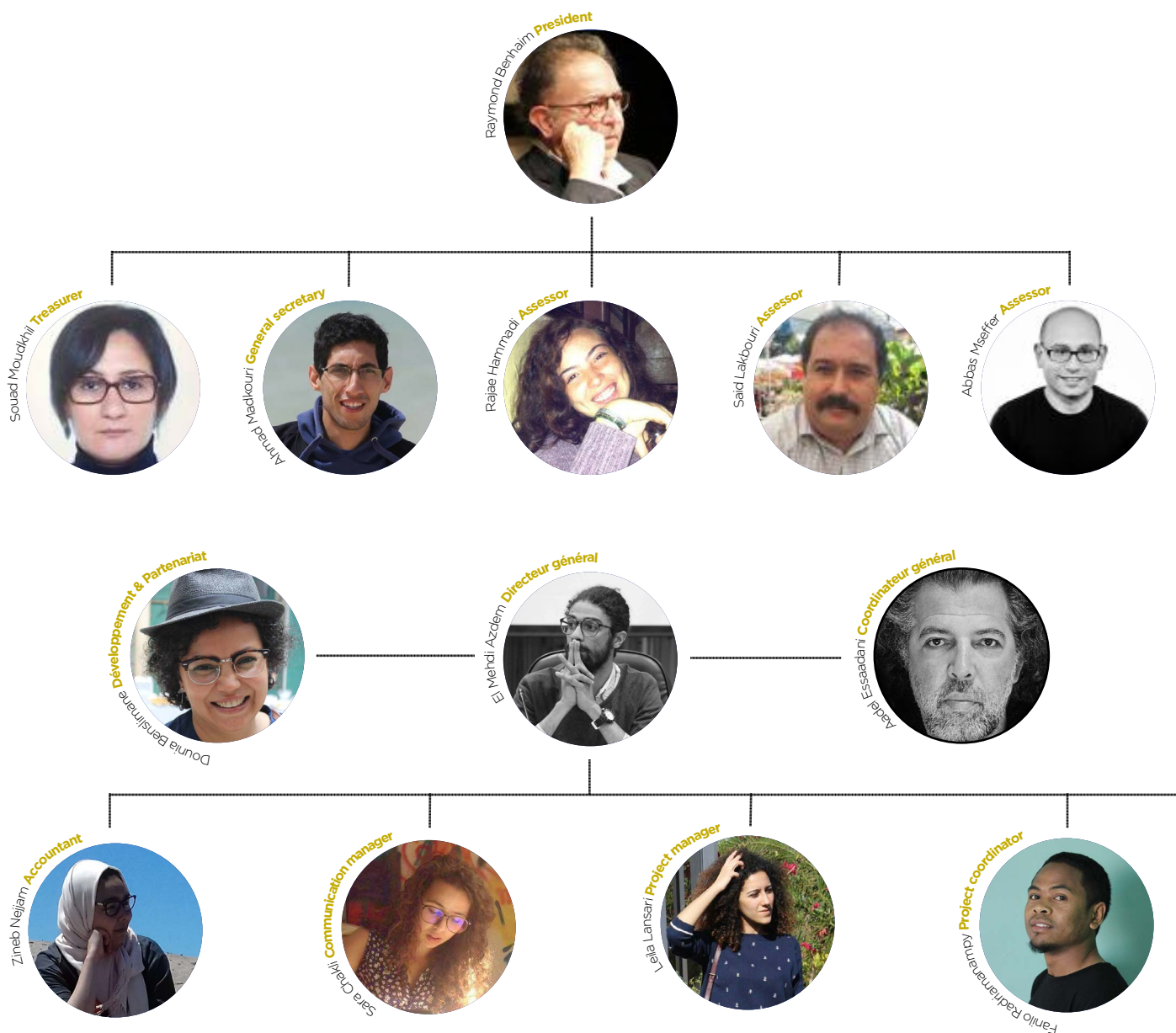
Racines aims to accompany public, private or academic cultural actors and professionals' initiatives, in Morocco and abroad, in order to:

- Build and develop efficient advocacy networks for the creative and cultural sector.
- Collect, update and diffuse information, data and useful documents for decision-makers, cultural organisations and professionals in Morocco and Africa.

- Raise and organise debates on arts, culture, creative industries in Morocco and Africa in order to build and develop moroccan and african leaderships on these matters.
- Help implement national, regional and international distribution channels (festivals, meeting, etc.), in order to diffuse the moroccan and african cultural goods and services, thus allowing artists to diffuse their creations.
- Contribute to the training and development of human resources in cultural professions in Morocco and Africa.
- Mobilize moroccan, african and international resources in order to support the development, the promotion and the diffusion of the moroccan and african creative goods and services.
- Enhance the work and life conditions of artists and cultural professionals, and defend their rights in Morocco and Africa.
- Contribute to the outreach of arts for moroccan and african publics.
- Participate to meetings, conferences, debates and forums on topics related to culture and development in Morocco and internationally.

ORGANIZATIONAL CHART 2017

Racines' association is composed of an elected board of six members and an operational team of cultural professionals

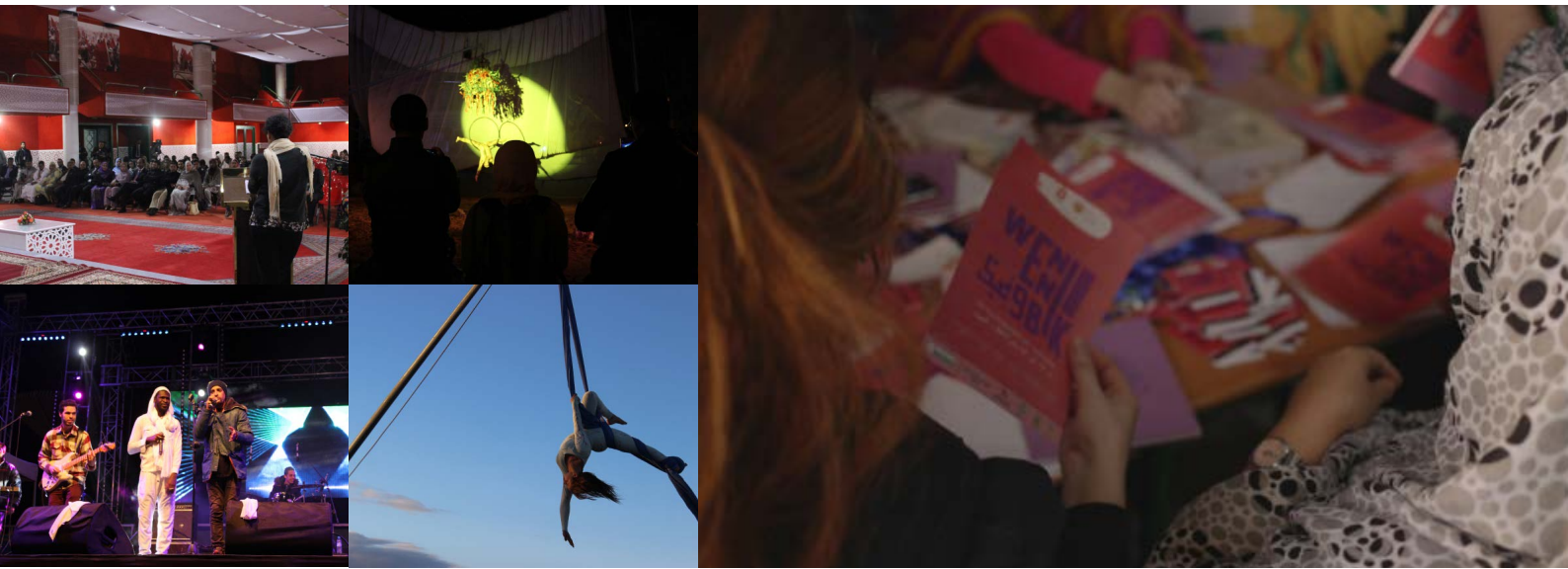


The association regularly receives young interns and volunteers, from Morocco and abroad.



2017

ACTIVITIES



1ST EDITION OF THE FESTIVAL "WENNIBIK - PEACE BY DIVERSITY"

Racines launched; on January 2016, the programme "The sound of the south"; a professional training in the field of technical management and the methodology of cultural project development and administrative management. This training is dedicated to youth in the Laayoune-Sakia-El Hamra region. A group of 30 beneficiaries from Laayoune, Smara, Tarfaya and Boujdour participated to the monthly sessions.

To achieve the project's closure, the festival Wennibik was designed by the trainees on the theme "peace by diversity". They ensured to organisational and technical aspects, which allowed them to practice the knowledge they acquired during the sessions.

The artistic programming combined conferences, evenings of hassani poetry, concerts, street theater, urban sports shows, a photography exhibition and theater.

Themes: Methodology of cultural project development | Administrative management of cultural projects | Technics

Duration: January 19th to 22nd, 2017

Activités et deliverables:

- A festival, whose artistic programming includes : conferences, hassani poetry evenings, concerts, street theater, graffiti, urban sports shows, a photography exhibition and theater

Project numbers: 15 000 participants to the different shows, meetings, activities and concerts

> Partners



المجلس الجهوي
العيون-بوجدور-التفانية-الحمراء



ولاية عين
العيون-بوجدور-التفانية-الحمراء



وزارة الشباب والرياضة
الرياضة والشباب
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المملكة المغربية
وزارة الثقافة
Royaume du Maroc
Ministère de la Culture



المجلس البلدي للعيون

More information :

- Event page of the festival
- The programme
- The festival's best of

SPEAKART - FOR THE PROMOTION OF FREEDOM OF EXPRESSION AND THE CULTURE OF ACCOUNTABILITY

The project "SpeakArt - For the promotion of freedom of expression and the culture of accountability" aimed to raise the citizens' awareness to their fundamental rights and to accountability through the production of a forum theater play. This theatrical creation was subject of a national tour in 12 cities in Morocco, following an artistic residency of 10 days in "la Fabrique culturelle des Anciens Abattoirs de Casablanca".

In each city, a day of practical and theoretical training workshops was organised, in order to initiate youth to the techniques of forum theater and theatrical expression, and to train them on topics related to citizenship. The forum theater play was then represented in the evening in a public place. The SpeakArt caravan went through : Oujda, Azrou, Tangier, Rabat, Tinghir, Afourar, Safi, Casablanca, Guelmim, Akka, Tiznit and Biougra.

The SpeakArt project led to the production of a documentary that retraces the tour in the 12 cities, exposes the issue of education in Morocco and insists on accountability as a tool for the liberation of citizens' voices.

Themes: Citizenship | Education | Freedom of expression | Culture of accountability




Duration: October 2nd - November 5th 2017

Activities and deliverables:

- Practical and theoretical training workshops to initiate youth to forum theater and to train them on topics related to citizenship.
- The presentation of the forum theater play in the evening in the public space.
- Creation of a booklet that summarizes the project and the production of the documentary "My sweet school"

Project numbers: 3 tours | 12 cities in Morocco | 5 064 kilometers | 12 presentations | 275 participants to the training workshops | More than 5 500 members of the audience

More information :

-  Facebook [page](#) of the projet
-  [Programme](#) of the tour
-  [Trailer of the documentary](#) "My sweet school"

> Funder :



> Regional partners :





LI TGAJ YDDAR




"WHAT WAS PROMISED MUST BE DELIVERED"

"Li Tgal Yddar" is a project whose main mission is to accompany the local, regional and parliamentary elections between 2015 and 2017, along with raising citizens' awareness to their rights and obligations within this framework, in order to implement a participative and responsible democracy, especially in terms of imposing accountability and the management of public funds.

The goal of the project is to encourage the dialogue, foster the trust between the elected people and the citizens, increase youth's motivation to take part of the political processes and create an exchange space between political operators and civil society.

"Li Tgal Yddar" is an action implemented by Racines in partnership with Heinrich Boll Stiftung Afrique du nord-Rabat foundation, and funded by the German Ministry of Foreign Affairs.

More information :

-  Facebook page of the project
-  2 educational toolkits in arabic and french (citizenship toolkit / Advocacy toolkit)
3 comics in arabic and french (Kalboub, Yakout and the parliament / Aladdin and the regional Berrad / Naoufal and the commune)
-  Video animations

Themes: Citizenship | Political elections | Accountability | Recommendations for civil society

Duration: May 2015 - October 2017

Activities and deliverables :

- Creation of civic education tools for citizens: citizenship, advocacy and accountability toolkits, 3 comics and 3 video animations in order to raise awareness to citizenship
- A tour in 4 cities in Morocco, providing a training regarding the functioning of the moroccan political system
- Organisation of meetings in the four cities around citizenship, on different themes such as culture, urbanism or environment.
- Organisation of hackatons. Many calls for participation to those hackatons were shared with involved and active youth on the web, in order for the creations of the hackaton to be massively shared on social media.

> Funder :

 HEINRICH BÖLL STIFTUNG
AFRIQUE DU NORD RABAT

MARSAD

(MEDITERRANEAN ACTION AND RESEARCH FOR SUSTAINABILITY AND DEVELOPMENT)

The project MARSAD (Mediterranean Action and Research for Sustainability and Development) aimed at creating a collective platform of research, evaluation and observation of cultural policy in the MENA region, in order to develop an advocacy towards public institutions, in preparation for the “Etats Généraux de la Culture” in each country.

The goal of MARSAD’s research is to establish a diagnosis of cultural policy in the MENA region in terms of training (artistic, administrative and technical training), governance, status of the artist, copyright, international conventions, artistic education, etc. and to make cultural cartographies in the countries of the region. The project also aimed at sharing know-how between the partners, at consolidating and federating the network of regional cultural actors, and to enable them to have a common tool of database and statistics on cultural policy (www.marsad-observatory.org).

In the long run, the project will help create a regional observatory of cultural policy, a database of studies, research and recommendations for cultural policies that are efficient and adapted to citizens, artists and cultural professionals.

Themes : Diagnosis of cultural policy in the MENA region | Governance | Artistic education | Status of the artist | Copyright | Cultural cartography | International conventions




Duration : 17th March - 5th December 2017

Activities and deliverables:

- 4 P2P meetings in Beirut, Tunis, Alexandria and Casablanca
- A collective platform of research, evaluation and observation of cultural policy in the MENA region (www.marsad-observatory.org).
- A diagnosis of cultural policy in the MENA region
- The publication “Why culture is the solution?” on cultural policy in the four countries

Project numbers: 4 participant countries : Tunisia, Egypt, Lebanon, Morocco | 1 collective platform and database | 1 publication on cultural policy in the four countries

More information :

-  Facebook page of the project
-  MARSAD’s website
-  The publication “Why culture is the solution?”



> Partners:



> Funders:



This project is co-funded by the European Union within the framework of the regional programme MedCulture



#WEFREEMUSIC
#FreePublicSpace

FADAE - فضاء



Association Racines ©

FADAE

[FREE ACCESS AND DIVERSITY FOR ALL AND EVERYONE]

FADAE is an advocacy project that was implemented by Racines on August 2016 , within the framework of the program “Drama, diversity and development in the MENA region”, with the funding of the European Union and the support of Minority Rights Group International, Civic Forum Institute Palestine, Andalous Institute for Tolerance and Anti-Violence Studies, et Prince Claus Fund for Culture and Development.

FADAE is a national advocacy campaign for free access to public space by citizens (artists, minorities, collectives, etc.)

Themes : Advocacy | Free access to public space | citizenship




Duration : august 2016 - ...

Activities et deliverables :

- Video spot
- A national petition and a publication (manifesto) of concrete cases and testimonies, in order to develop an justified advocacy towards legislative bodies

Project numbers : 17 000 views of the video spot on Facebook| 47 000 people reached by the spot on Facebook | 180 shares| 3 000 likes on the Facebook page

More information :

-  Facebook page of the project
-  [FADAE](#) manifesto
-  Promotional video

> Partners



Prince Claus Fund for Culture and Development

TRANS-MAKING

Launched by Relais Culture Europe, Trans-making is an international programme for innovation and academic or applied research through exchanges between 30 cultural and artistic organisations from Europe, Asia, South America and Africa.

This project aims to create a collective and plurilateral work network uniting professionals from different backgrounds who are advocating for social, economic and democratic development through culture.

Racines is one of these organisations. It received, within the framework of this programme, three cultural operators from: Bunker (Ljubljana, Slovenia) and Crvena (Sarajevo, Bosnia).

Members of Racines' team also went on mobilities, in Bunker (Ljubljana, Slovenia) and the University of Valencia (Spain).




Themes : Research | Mobility | Public space | Social and cultural entrepreneurship | Cultural policy | Democracy and human rights | Economy | Education | History | Migration | Social justice | Urbanism

Duration: 2017 - 2020

Activities and deliverables:

- Publications and research papers produced by the cultural actors from the organisations of the network
- Immersion trips in more than 20 cultural and artistic organisations in Europe, Asia, South America and Africa.

Plus d'infos :

-  Page du programme
-  Site du programme
-  À propos de trans-making, par Dounia Benslimane & Aadel Essaadani

> Partner:



Funder:



EVENTS

**&
|**

CELEBRATIONS



RACINES' 7TH ANNIVERSARY

On the occasion of its 7th anniversary, Racines invited its partners, friends and sympathizers to a collective celebration of 7 years of existence on the national, regional and international cultural sphere.

The celebration of this 7th anniversary took place on September 30th, 2017, in Casablanca, through an inauguration reception of the incubator of cultural projects "Racines Carrées", and an exhibition of Racines' projects, followed by a jazz concert with free entrance, in Seamens Club.

This 7th anniversary was an opportunity to unite Racines members, its partners, funders, cultural and artistic operators in Casablanca and its partner regional associations (from Oujda, Tangier, Tiznit, Beni Mellal, Safi, Laayoune, Dakhla, Tinghir, Guelmim, Rabat and Azrou).

MUSIC FREEDOM DAY #2

Over the past several years, Racines has been working in collaboration with Freemuse, an organisation advocating for artists' rights all over the world, that is based in Denmark.

In March 2017, Racines celebrated "Music freedom day" in Pietri, Rabat, through :

- A debate on the theme "Women artists and freedom of expression" facilitated by Sarah Soujar, a gender equality activist. The speakers invited to the debate were: Naima Zitan, artistic director of "Théâtre Aquarium", Noor, dancer and Dounia Benslimane, head of development and partnerships at Racines.
- A concert of the band "Moon band au féminin" with free entrance.

The goal of this event was to raise the public's attention on the huge number of violations of artists' rights, and on the seriousness of censorship faced by artists all over the world when it comes to artistic expression. This music freedom day is a common manifestation to support persecuted, prosecuted or imprisoned musicians, who are punished for critically reacting to authority.

Music Freedom Day II has been celebrated in Morocco and a lot of other countries : Senegal, Kenya, South Africa, Zimbabwe, Afghanistan, Myanmar, the United Arab Emirates, the United-States, Norway, Denmark, Italy, Spain, etc.

HOSTED
BY RACINES



AFRICAN CULTURAL POLICY NETWORK




African Cultural Policy Network aims at research and advocacy for a cultural and an artistic policy that are efficient and adapted to the different african contexts.

72 founding members from 23 countries elected a steering committee of 12 members, who will serve a first term of 3 years. The committee members are : Mike van Graan/president (South Africa), Dounia Benslimane/deputee-president (Morocco), Carole Karemera (Rwanda), Aadel Essaadani (Morocco), Josh Nyapimbi (Zimbabwe), Ayoko Mensah (Togo/Diaspora), Christine Giteau (Kenya), Daba Sarr (Senegal), Ayodele Ganiu (Nigeria), Jean-Pierre Moudjalou (Gabon), Bongani Njalo (South Africa) and Ayeta Wangusa (Tanzania).

The African Cultural Policy Network participated to many cultural events in Africa and Europe. The network presented the report "African perspectives" in the first report of civil society in the intergovernmental committee coordinating the implementation of the 2005 UNESCO Convention on the protection and the promotion of the diversity of cultural expressions.

Racines (Morocco) ensures the secretariat of the African Cultural Policy Network.

More information:

-  Facebook page of ACPN
-  ACPN's website
-  The report "An african perspective" (Page 36)

Contact : info.acpn@gmail.com

CONFERENCES

& MEETINGS

> @Academy : Ahead of the curve

Aadel Essaadani, Racines' general coordinator, participated to the workshop “@Academy: Ahead of the curve” organised from May 19th to 20th, 2017 by the Robert Bosch Academy and the German Commission of UNESCO. This workshop gathered many civil society operators, intellectuals and activists from Europe, Africa, Asia, Latin America and the arab world, in order to reflect on the current political, economic and cultural changes in the world, and to evaluate the use and importance of the 2005 UNESCO Convention on the Protection and the Promotion of the Diversity of Cultural Expressions, within this context and for the upcoming years.

> Robert Bosch Academy website



> Trans-making

Within the framework of the project “Trans-making”, in partnership with Relais Culture Europe, Leila Lansari, project manager at Racines, participated to an exchange, from August 15th to September 15th at Bunker association (Ljubljana, Slovenia). It was also an opportunity for her to attend the 20th edition of “Mladi Levi” festival.

Within the same framework, Mehdi Azdem, general director of Racines, spent an exchange month in November, in the University of Economics of Valencia, in the department of cultural economy (Econcult). This trip to Spain was an opportunity to share Racines' experience in cultural policy in Morocco with the researchers of Econcult.

> Trans-making's website
 > Trans-making's Facebook page



> International Visitors Leadership Programme (IVLP)

Dounia Benslimane, Racines' head of development and partnerships, participated, from September 3rd to 23rd 2017, to the programme “International Visitors Leadership Programme” of the department of the United States, at the invitation of the Embassy of the United States of America in Morocco. The programmes' theme was “NGOs and civic activism”. The ILVP was implemented by the Meridian International Center, and enabled twenty participants from 18 countries to visit american NGOs and foundations, in Washington DC, New York, Milwaukee (Wisconsin), Saint Louis (Minnesota), Iowa City (Iowa) and Portland (Oregon).

The participants could have an overview of the work methodology of these NGOs and their functioning in different fields, locally and internationally: human rights, citizenship, political participation, youth, education, new technologies, etc.

> IVLP website



> The first forum of civil society organisations

Racines participated to the first forum of civil society organisations within the framework of the 2005 UNESCO convention on the protection and promotion of the diversity of cultural expressions, organised in UNESCO's headquarters in Paris, on June 12th, 2017. This forum was an opportunity to exchange with international NGOs on their role in the implementation of the convention and the evaluation of its establishment by the State members.

Moreover, Racines presented, during the 6th conference of the members, the results of its survey on Moroccans' cultural practices, that was achieved with the support of the International Fund for Cultural Diversity.

> Report - The futur of culture : the challenges of the digital era and a stronger civil society



> Arts for advocacy: creative engagement with forced displacement in Morocco and the UK

A group of researchers from Edinburg and Keele universities, composed of Dr Laura Jeffery, Mariangela Palladino, Dr Sébastien Bachelet and Mairi O'Gorman organised in Glasgow, from June 20th to 22nd 2017, a meeting on ""Arts for advocacy: creative engagement with forced displacement in Morocco and the UK", in the presence of moroccan and british academic civil society operators. The project is conducted in Morocco, in partnership with GADEM, ALECMA association, DABATEATR and GRAMNet network in Glasgow.

Dounia Benslimane, Racines' head of development and partnerships presented, within this framework, the project Mix City, that was initiated by Racines, in partnership with The Minority Globe and "Théâtre de l'Opprimé - Casablanca", in 2015.

> Facebook page of the meeting



> 19^{eme} annual seminar of Oracle network

Dounia Benslimane, Racines' head of development and partnerships, participated to the 19th annual seminar of Oracle Network, that took place in Maastricht (Netherlands) from April 20th to 22nd, 2017, on the theme "Culture beyond the paragraphs", the participants tackled the different aspects of cultural policy in the European Union, including the EU's neighbourhood programme, on the occasion of the 25th anniversary of the Maastricht treaty.

> Oracle website



RACINES

ON THE WEB



RACINES
7 696 likes
7 699 followers

LA CULTURE EST LA SOLUTION

1 708 likes
1 718 followers

ARTMAP
793 likes
803 followers

MARSAD
653 likes
663 followers

SPEAKART
929 likes
945 followers

LI TGAL YDDAR
23 000 likes
23 000 followers

FADAE
2 737 likes
2 755 followers

3LACH O KIFACHE
15 500 likes
15 000 followers

PROGRAMME DE LEADERSHIP CULTUREL

1 525 likes
1 515 followers

“ASSOCIATION RACINES” - THE GROUP
2 369 membres



WWW.RACINES.MA
+ 29 000 sessions opened
5 min average duration of the sessions
+ 18 000 users

WWW.ARTMAP.MA
2 min average duration of the sessions
+ 48 000 users
3 800 entries on the online cultural mapping
Bilingual website (arabic / french)

WWW.MARSAD-OBSERVATORY.ORG
+ de 1 000 visitors per month
8 min average duration of the sessions

WWW.PRATIQUESCULTURELLES.MA
+ de 1 000 views of the website's pages



@RACINESMAROC
1 217 subscribes
1 537 tweets
18 700 impressions on tweets



/ASSOCIATION RACINES
122 subscribes
38 online videos
12 000 views



RACINES ASSOCIATION ON ISSUU
19 publications
1 343 reads
10 718 impressions

PROJECTED
ACTIVITIES
FOR 2018



RACINES CARRÉES

THE INCUBATOR EXCLUSIVELY DEDICATED TO ARTISTIC AND CULTURAL STRUCTURES

In a current situation where the cultural and artistic offer is neither sufficiently developed nor accessible to all, the need for professional and effective cultural actors is crucial. To overcome these shortcomings and foster the emergence and strengthening of actors on the artistic and cultural scene, the Racines association launches Racines Carrées, the first incubator only dedicated to cultural structures (associations, artistic companies, cultural firms, freelancers, collectives, individuals, etc.) in Morocco aiming to improve the cultural offer and its accessibility by all audiences.

Racines will conclude this project by organising a festival-market, in order to present and promote the projects of those structures, through and artistic programming.

The incubator already took its first steps in 2017, through an open call for projects. Twenty projects were selected. Racines Carrées will be officially launched on January 15th, 2018

> **Funder:**

drosos (...)

Themes: Incubator of cultural structures | Accompaniment while the elaboration of cultural and artistic projects | Professionalization | Popular education

Duration: Launching date - January 15th, 2018

Activities and deliverables :

- 1st phase : pre-test of 3 months : a collective generic training of 5 days | individualized working sessions for each project | Evaluation by a jury of national and international experts | The final selection of the projects.
- 2nd phase of incubation: 5 collective training sessions of 5 days each | Individualized accompaniment of the projects | Immersion internship of one week | Free access to the documentation center | The organization of popular education actions by the project holders (desk review)
- 3rd and last phase: The closure of the year of incubatore will be done through a festival-market, presenting all the artistic creations.

Project numbers : 20 preselected projects | 3 months of pre-test | 10 to 12 selected projects | 9 months of incubation



THE 6TH EDITION OF "MERCREDIS DE RACINES"

From February 24th to June 30th 2018, Racines and its partners organize within the framework of the 6th edition of "Mecredis de Racines" the "Etats Régionaux de la Culture" in Beni Mellal, Rabat, Tangier, Azrou, Laayoune, Tiznit, Tinghir, Oujda, Casablanca and Safi.

A tour in 12 regions of Morocco will lead to the analysis and evaluation of local cultural policy, implemented by communes and regional councils.

The "Etats Régionaux de la Culture" follow up on this regionalization process, and aim to do a diagnosis of the cultural sector, a mapped inventory of artistic structures and a state of affairs of cultural policy in the regions, in order to suggest practical and efficient recommendations for the implementation of a cultural policy that is adapted to each region, and that follows the objectives of advanced regionalization and the prerogatives of regional councils.



THE 3RD EDITION OF "ETATS GÉNÉRAUX DE LA CULTURE" IN MOROCCO

Racines will organise the 3rd edition of "Etats Généraux de la Culture" in Morocco, in partnership with "Association Tiznit des Cultures Urbaines", from November 5th to 10th, 2018 in Tiznit.

Since its creation in 2010, the association was dedicated to participate to the national dynamic around cultural policy. Racines and its partners believe in cultural action as part of the solution to different challenges our society is facing.

Through "Etats Généraux de la Culture", Racines suggest to start raising awareness on the importance of cultural policy, to provide the necessary tools to accompany the different stakeholders in this process, and to implement, together, regional and proximity cultural policy that is efficient and oriented towards the emancipation of the moroccan citizen.

The 3rd edition of Etats Généraux de la Culture will be organized in partnership with Association Tiznit des Cultures Urbains, on the invitation of the 8th edition of Amur'Art festival. urbaines.

HAKWARA BY SPEAKART

"FOR THE PROMOTION OF THE CULTURE OF FREEDOM OF EXPRESSION"

Racines opens the debate on freedom of artistic expression in Morocco, in the continuity of the SpeakArt project - for the promotion of freedom of expression and the culture of accountability. The goal is to cross visions and experiences in terms of freedom of expression and creation.

From March 22nd to 25th, 2018, Racines will organise a series of meetings around freedom of citizen and artistic expression in Cinema Rialto and the Fabrique culturelle des anciens abattoirs, à Casablanca.

Hakwara meeting is a suggestion to open a public debate on the conditions of this same public debate (freedom of expression). A tautological suggestion to try and go straight to the point, and to talk, freely, of freedom of expression as a defining element for the citizen and society, for democracy in Morocco. Because citizens should be treated as adults, without paternalism nor patronizing. The enemy of this freedom is fear, which is also the enemy of the construction of a real citizen, a real society, and creativity.

The poster is set against a teal background with a subtle, textured pattern. On the left, a vintage-style microphone is depicted in silhouette, with a flock of birds flying upwards from its top. The text is arranged in a vertical stack on the left side, and the main title is prominently displayed in the center-right.

PROJECTION
عرض فيلم

DEBATS
نقاشات

THEATRE
مسرح

هالك واريس

HAKWARA

22 AU 25 MARS | CINEMA RIALTO | L'BATTOIR
22 - 25 مارس | سينما رياتو | لباتور

"TAQAFI MOUWATINA"

CITIZEN CULTURE

"Taqafa Mouwatina " suggests through different activities to contribute to civic education, through the knowledge of laws, rights and obligations of Moroccans, parliamentarians, elected representatives and decision-makers, in order to foster a culture of participative democracy, dialogue, and free expression in the public space, and to encourage accountability, all through innovative and creative tools. This project aims the promotion of civic education as a tool for emancipation and freedom of citizen speech (youth, civil society organisations and citizens).

"Taqafa Mouwatina" includes 5 main activities :

- The production of 4 educational civic toolkits
- The implementation of a collaborative website, in order to share the contributions of citizens and experts. There will be 60 publications per month (articles, video or photo reportage, podcasts, etc.)
- The organization of 4 regional meetings and an international one on civic education.
- The publication of a document of state of affairs, of diagnosis and recommendations on civic education in Morocco, resulting from the 5 meetings above.
- A national tour will stop in 12 places in Morocco, thus suggesting 3 different workshops for youth : citizenship, civic journalism, capacity building in advocacy.

ART CONTEST

"ANA HUNNA" / "I AM HERE"

In partnership with the German international cooperation, Racines will organise an art contest including drawing, illustration and photography, aiming to defend gender equality in the workplace.

This contest is open to public contributions, and will distribute 3 prizes : Childhood prize, amateur artist and confirmed artist. Within the framework of the "childhood" contest, drawing workshops will take place in order to accompany and sensitize children to creativity. The final goal is the organization of an exhibition of the winners' artworks (children, amateurs, and confirmed artists), on April 4th, 2018, in La Fabrique Culturelle des Anciens Abattoirs.

> Partners:



Themes: Raising awareness at artistic creation | Youth | Barriers hindering gender equality in the workplace

Date and place: Exhibition on April 4th, 2018, at "La fabrique culturelle des anciens abattoirs de Casablanca"

Activities et deliverables:

- Organization of an artistic contest combining drawing, illustration and photography, and aiming to defend gender equality in the workplace
- Implementation of drawing workshops, in order to raise kids awareness to creation, within the framework of the "childhood" contest.
- Organization of an exhibition of the contest winners' artworks (children, amateurs and confirmed artists).

Project numbers: 3 prizes: childhood, amateur artist, confirmed artist | 3 artistic disciplines | 1 final exhibition



BARAKA !

TOGETHER AGAINST VIOLENCE

AWARENESS DAY AGAINST VIOLENCE AGAINST WOMEN IN THE PUBLIC SPACE

“BARAKA ! Together against violence” is the motto of the national campaign launched by Oxfam in Morocco, to question gender stereotypes and contribute, through artistic expression, to the deconstruction of social norms perpetuating this violence.

Racines' association has a big experience in the promotion of access to culture for all as a universal human right and of culture as a vector of democracy and human, social and economic development.

Théâtre Nomade is a theater company based in Casablanca, that gets its inspiration from social reality. It got known in Morocco through parades inviting people to rethink public space.

The “awareness day against violence against women in the public space” will take place on May 6th, 2018 at Place des Nations Unies in Casablanca. It will be an occasion to raise the public's awareness through art and culture, thus inviting all the members of the community to play an active role to change social norms that justify sexual violence in the public space.



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www.marsad-observatory.org

 /RacinesMaroc

 @RacinesMaroc

 /AssociationRacines

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Graphic design : Rajae Hammadi